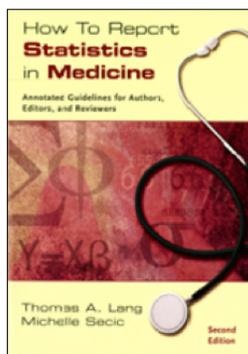


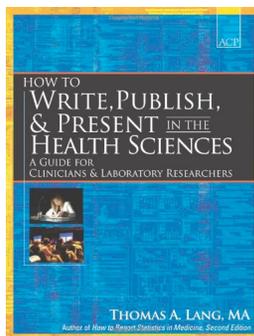
Qualifications and Experience

- **International Consultant and Trainer** in medical writing and scientific publications since 1999, including Asia, Europe, Africa, the Middle East, and North America
- **Adjunct Instructor**, Biomedical Writing and Editing Certificate Program, **University of Chicago**, since its inception in 1998
- **Senior Scientific Writer**, New England Cochrane and Evidence-based Practice Centers
- **Manager, Medical Editing Services**, Department of Scientific Publications, **The Cleveland Clinic**
- **Senior Grants Officer**, Office of Sponsored Projects, **California State University Chico**
- **Medical Writer**, Loma Linda University Medical Center
- **Technical Writer/Editor**, Lawrence Livermore Laboratory
- **Graphic arts intern**, National Library of Medicine
- **Past President**, Council of Science Editors
- **Treasurer**, World Association of Medical Editors
- **Participant**, CONSORT and PRISMA groups
- **Editorial Board Member**, *Acta Academiae Medicinae Militaris Tertiae* [Journal of the Third Military Medical University], Chongqing, China.
- **First Excellence in Teaching Award**, Professional Programs, University of Chicago
- **2002 Excellence in Continuing Education Award**, American Statistical Association
- **Golden Apple Award**, Outstanding Workshop Leader, American Medical Writers Association
- **2002 Harold Swanberg Distinguished Service Award** for contributions to medical communications, American Medical Writers Association
- **Eric W. Martin Award for Excellence in Medical Writing**, American Medical Writers Association
- **MA, Communications Management**, Annenberg School for Communication, University of Southern California

Publications



A comprehensive—and comprehensible—set of guidelines for reporting the most common statistical analyses and research designs, *How To Report* is a standard reference in medical writing and evidence-based medicine. Chinese, Japanese, and Russian translations.



How To Write contains techniques for preparing scientific communications: abstracts, posters, slides, proposals, and scientific articles. Also addressed are writing effectively and efficiently; preparing tables, graphs, drawings, and photographs; and publication ethics. Translated into Japanese. **Selected by the Society of Technical Communication** as one of the top 100 Technical Communications Books of 1991-2012.

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- Designing organizational and patient communications

Tom Lang, MA
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On-Site Training Topics

Understanding and Reporting Statistics

Based on my book

How To Report Statistics in Medicine: Annotated Guidelines for Authors, Editors, and Reviewers

- Descriptive statistics and hypothesis tests
- Measures of risk
- Association, correlation, and regression analysis
- Performance characteristics of diagnostic tests
- Presenting data in tables and graphs
- Reporting randomized controlled trials
- Critical appraisal of the biomedical literature

Tom's breadth & depth of experience is fascinating and he presents with great alacrity and humor. Fantastic!

A student at the University of Chicago's Medical Writing and Editing Program

I do not know of anybody who could have explained this material to this level of detail and audience understanding. Thank you!

A physician participant in a training

"Thank you for making statistics understandable!"

A physician at Sichuan Medical University, Chengdu, China

That presentation was incredible.

A professor at the University of Washington

"[*How To Report Statistics*] is an outstanding work that makes and a huge contribution to the field."

David Schriger, MD, MPH, University of California, Los Angeles

Improving Medical Communications

Based on my book,

How To Write, Publish, and Present in the Health Sciences

- Writing and publishing scientific articles
- Improving comprehension: research findings
- Preparing abstracts and scientific posters
- Creating and delivering slide presentations
- Designing patient education materials
- Writing technical reports
- Intensive training in medical writing and editing

Fantastic! Helped me improve my writing (and my team's writing). Great practical tips for making text more understandable.

A participant in a corporate training workshop

Tom is a terrific speaker and instructor. The information provided was very relevant. I highly recommend!

A participant in a corporate training workshop

Tom's workshops are always such a treat. He's kind, gentle, and brilliant. I can always use what he teaches in my work.

Participant in an American Medical Writers Association workshop

"This book has information that nobody tells you but is critical when you submit a manuscript."

Steven Goodman, MD, PhD, Johns Hopkins Schools of Medicine and Public Health

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- Apply evidence-based reporting standards
- Review statistical analyses and presentations
- Revise tables, graphs, and images
- Query inconsistencies in content
- Assure adherence to journal instructions
- Prepare all communications to journals

Getting an edited article back from you is like getting a thorough review from a top journal.

A physician-researcher at the Cleveland Clinic

We don't want to submit our articles without getting your advice first!

Chair of an orthopedic surgery department in Turkey

Wow. We had no idea how valuable your suggestions would be.

A physician-researcher at the Karolinska Institute, Sweden

As always, lucid and helpful comments.

A physician-researcher at the University of Miami

"Tom is more than an expert in health science publishing. His books increase the potential of everyone in the field."

Cate Timmerman, Founder and Co-President, Palladian Partners, Inc.